

GUIDELINES FOR FACE COVERINGS

Guidelines

Two-ply masks, which offer more protection than their thinner counterparts, require a special clamping pallet for holding the mask in place while it is being decorated. It's also recommended to use a clamping pallet while decorating single-ply face covering to avoid glue residue on inside of the final product.

Decoration Methods, Dimensions, and Art Requirements

We have three methods we can use for decoration of face coverings. See below for individual specifications.



Screen Print

Maximum dimensions

5.25" x 2.75"

Art Requirements

Fully vector art with all fonts outlined.
Maximum 3 spot color image.



Digital Transfer

Maximum dimensions

2" x 2"

Art Requirements

High resolution raster base file at 300 dpi or fully vector art with all fonts outlined.



Embroidery

Maximum dimensions

2.25" diameter

Art Requirements

A DST file, high resolution raster base file at 300 dpi, or fully vector art with all fonts outlined.

Pricing

Due to the nature of mask construction, most masks will be two or three-ply. This causes the material to require clamping when printed to limit shifting for registration. The added time and equipment needed to correctly print these products will require specialty up-charges of **15% for 1 color, and 35% for 2 or 3 colors in addition to standard decoration pricing** based on quantity, number of colors, and dark up-charges.

Production Time

Silver Screen has a production time of five business days from receipt of the PO and final art file, four business days from receipt of correct product, and three business days production from approval of proof and order acknowledgment. Purchase orders, product or final art approval received after 4:00pm daily will be processed the following business day. **Please allow extra production days for orders over 300.**

Logo Placement

Breathability is the most important consideration when deciding where and how to place decoration on a face covering. Making sure that the person wearing it can continue to breath comfortably. We recommend any art that has solid ink coverage be placed on either side of covering. If ink coverage is fairly open in design, a full center placement would be alright for wearer. Typically we cannot print any closer than .5" to seams or pleats. (We will not print over center seams, and we will avoid printing inside pleats, but for some styles, it is unavoidable.)

